



**To:** Honorable City Council

**From:** John Moreno, City Manager

**By:** Yecenia Guillen, Community Services Director

**Date:** July 9, 2024

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**SUBJECT: AGREEMENT WITH STUDIO ONE ELEVEN TO PROVIDE PROFESSIONAL DESIGN SERVICES FOR THE CENTURY GREENWAY PROJECT**

**BACKGROUND**

The large median greenway on Century Boulevard between Merkel Avenue and Wiemer Avenue has a larger width than a typical street median (see Attachment 1). Its width of approximately 75 ft. provides an opportunity to convert this median to other uses to support the community. The median is approximately 750 feet long between Merkel Avenue and Wiemer Avenue and 75 feet wide at its widest and 25 feet wide at its narrowest. The entire space equals approximately 36,500 square feet or .84 acres.

At a recent community meeting held at Roosevelt Elementary School, a parking concept was shown to 41 area residents that would have added new parking spaces along the center median on Century Boulevard. The residents spoke out against the parking concept and clearly identified the median as a valuable recreational space and that the green open space enhances the aesthetics of their neighborhood.

**DISCUSSION**

The City currently has funding through a Measure A Technical Assistance Program (TAP) grant with the Los Angeles County Parks and Open Space District (RPOSD) to provide conceptual design funding to identify potential projects to increase park space. A conceptual design to convert the Century median space into a mini-park, or greenway, has been approved by the RPOSD as an eligible project under the grant.

In keeping with the resident sentiment about the recreational nature of the Century Boulevard median, staff is proposing a recreational concept for this greenway space using the TAP grant. Generally, staff desires a design that would convert the greenway median to a mini-park space that includes additional landscaping, exercise stations, lighting, a small 0–5-year-old playground, picnic benches, and walking trail with distance markers. Staff recently visited a similar type of park space in the City of Monrovia (see Attachment 2). The design concept, once completed, would be shared with the community around the

Century Boulevard median to determine if this concept provides the recreational benefit the community desires for this space.

### **Design Services – Century Greenway Project**

Studio One-Eleven has provided staff with a cost of \$45,000 to create an initial concept design, utilizing TAP grant funds, for the Century Boulevard median that would convert it into a recreational greenway.

Paramount Municipal Code Section 3.12.080 exempts professional/technical services from bidding requirements. However, since the agreement for design services from Studio One-Eleven is over \$40,000, City Council approval of the agreement is required.

### **FISCAL IMPACT**

There is no fiscal impact to the General Fund with approval of this design project. The funding is provided by the TAP grant and there is an already approved capital improvement project identified for these TAP approved design concepts.

### **VISION, MISSION, VALUES, AND STRATEGIC OUTCOMES**

The City's Vision, Mission, and Values set the standard for the organization, establish priorities, uniformity and guidelines; and provide the framework for policy decision making. The Strategic Outcomes were implemented to provide a pathway to achieving the City's Vision. This item aligns with Strategic Outcome No 2: Community Health - Provide diverse recreational and cultural amenities that support healthy lifestyles and a sense of community. 5: Attractive and Well-Maintained Infrastructure - Develop and maintain City-owned infrastructure, parks, facilities, and amenities that enhance quality of life and the attractiveness of the community.

### **RECOMMENDED ACTION**

Approve the agreement with Studio One Eleven in the amount of \$45,000 for the concept design of the Century Greenway project and authorize the Mayor or her designee to execute the agreement.